

Sponsorship Proposal

Golden Jubilee Celebrations

Society for Welfare of The Handicapped (Regd)

About Us

- Society for Welfare of The Handicapped (Regd) is managing Patiala School for The Deaf, Patiala School for The Blind and Patiala School for The DeafBlind.
- These schools are residential and co-educational, presently catering to 300 Deaf, Blind and DeafBlind children out of which 215 are staying in the hostel.
- Education, books, stationary, lodging, boarding and uniforms are all FREE OF COST for all the students and NO GOVT GRANT is available at all.
- Society was awarded Best NGO in disabilities sector by Punjab Govt in 2014 and Best NGO in child Welfare for 2015 by Govt of India. This award was given by the President of India.

Golden Jubilee Celebrations

It is a matter of great pride that The Society for Welfare of The Handicapped is completing it 50 years of selfless service on 16th April 2017. The Golden Jubilee celebrations will begin on 3rd Dec 2016 which is celebrated as World Disability Day and culminate on 16 April 2017.

Some Events which are being planned for the Golden Jubilee celebrations are as under;

- Vintage car rally for the Blind. (First time in North India)
- Tandem cycle rally by Blind and Deaf children from Patiala to New Delhi. (First time in North India).
- National level Cultural competitions for Deaf children.
- National level Cultural competitions for Blind children.
- National level music competition for the Blind children.
- National level Braille reading and writing competition for Blind.
- National level Seminar on disability and teaching practices for Deaf, Blind and DeafBlind.
- National level sports competition for Deaf and Blind.
- Honouring our donors, sponsors and volunteers who are our backbone.

Sponsorship

Your sponsorship will help “ Society for Welfare of The Handicapped”, organise the above events and also help in promoting Patiala as a world-class destination in the field of education of children with different needs. Nothing equals the feel and satisfaction of creating a positive

change in someone's life. And, this platform provides you to be change maker for millions of differently abled children of India.

We look forward to your support and sponsorship for these unique events. There are several great reasons for you to sponsor any of the events. We are pleased to offer the following summary of sponsorship benefits:

Ø Receive maximum exposure for your company at minimal cost.

Ø Gain a winning image as a supporter of such a noble cause for differently abled children.

Ø Build a better network and community sense of togetherness along with other local organizations.

Ø Create pride in the corporate circle by being a sponsor.

Recognizing the needs of each potential sponsor, we are dedicated to working with you to design a sponsorship package that best suits the needs of your business.

Title Sponsor: Rs. 10,00000/-

Ø Listed as "Title Sponsor" on event website and all promotional materials.

Ø Sponsor Logo and link located at top on sponsor page of event website.

Ø Sponsor most prominently acknowledged in all communications, marketing material and interviews.

Ø Sponsor's banner at all the events as listed above.

Ø Prioritized and frequent acknowledgement at the Awards Presentation.

Ø Special acknowledgement trophy as memorabilia.

Gold Sponsor: Rs. 7,00,000/- to 9,99,999/-

Ø Sponsor Logo at prominent positions in all the events venue.

Ø Sponsor Logo and link located beneath the title sponsor on sponsor page of event website.

Ø Sponsor prominently mentioned in all publications, marketing materials and interviews.

Ø Frequent acknowledgement at the Awards Presentation.

Ø Opportunity to put flex banners and posters in the city (subject to administration permissions).

Ø Special acknowledgement memento as memorabilia.

Silver Sponsor: Rs. 4,00000/- to 6,99,999

Ø Sponsor Logo at all the event venues.

Ø Sponsor Logo and link located at next level on sponsor page of event website.

Ø Sponsor mentioned in all publications and interviews.

Ø Acknowledgement at the Awards Presentation.

Ø Special acknowledgement memento as a memorabilia.

Associate Sponsors (or Bronze): Rs.1,00000/- to 3,99,999 or significant contribution of product and/or services

Ø Sponsor Logo at all the event venues.

Ø Sponsor Logo and link located on sponsor page of event website.

Ø Sponsor mentioned in all publications and interviews.

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